

# Powerful fundraising platform

Integrates with social media to maximise campaign reach













### **Fundraising Events**

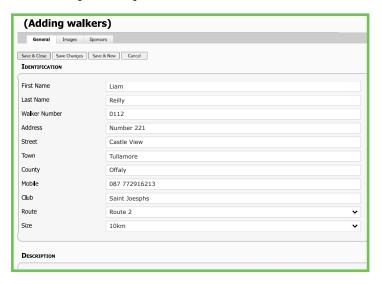
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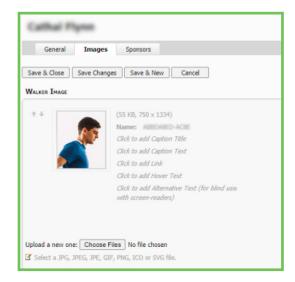
# Manage fundraising events by adding participants with name, details and photo.

- Participant listed on webpage
- Public can sponsor a participant
- Running total for each participant
- Running overall campaign total

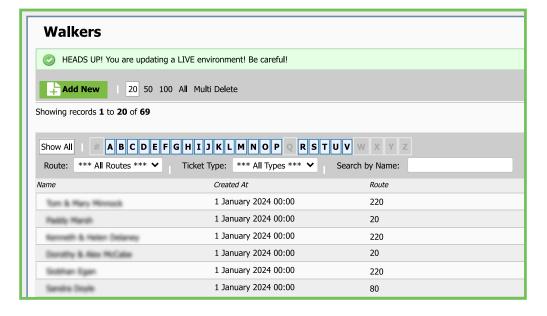


### Add partcipants





### Track live total raised for each participant



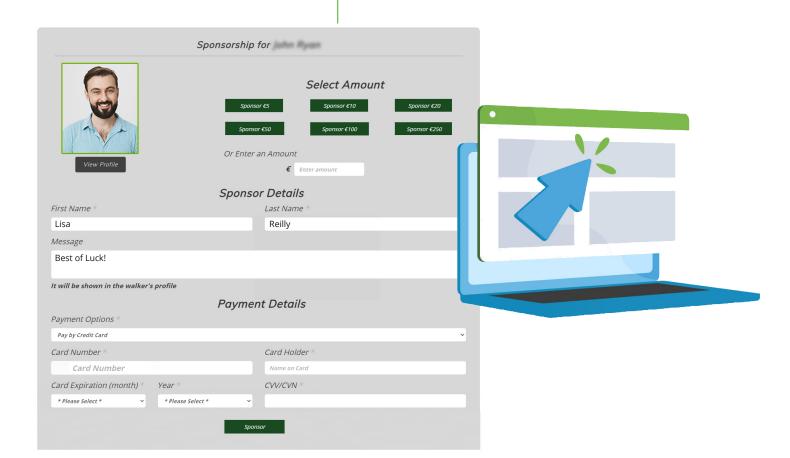




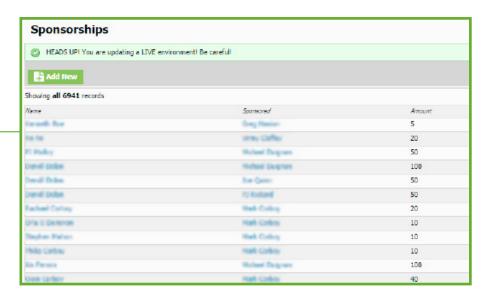
### **Fundraising Events**

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### One click to sponsor/donate



■ Track each participants sponsors and details



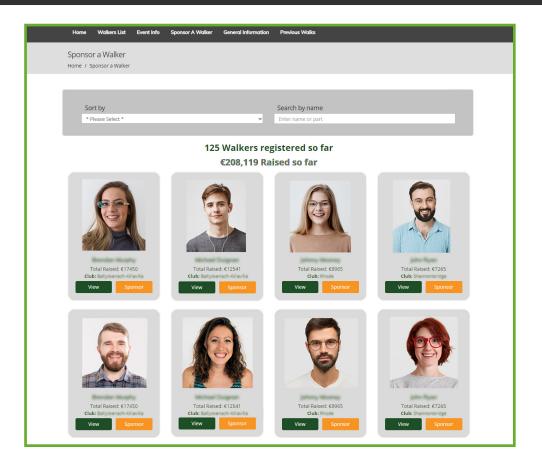




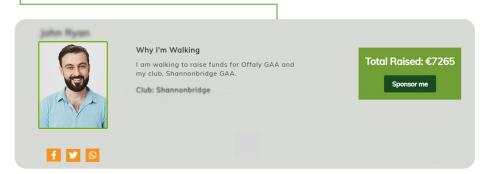


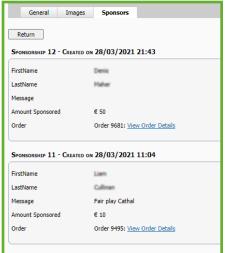
### **Fundraising Events**

04



### Track live total raised for each participant





### Track live total raised









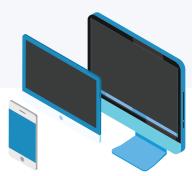
### **Responsive / Mobile Devices**

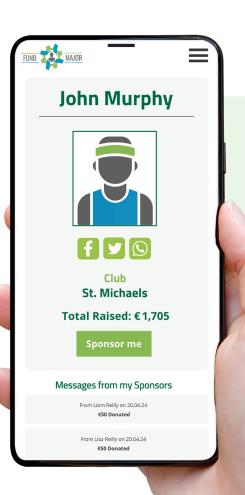
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The mobile phone is the most important device in our lifetime.

Dotser's responsive websites empower Clients to reach as many people as possible, providing a simple user experience on mobile devices.

- Responsive website layout that adapts to your device
- Intuitive navigation on smartphones and tablet devices
- User-friendly interface and page layout





### Why Mobile Responsiveness?

It's simple. Everyone is viewing websites on their phones.
All age groups are now routinely using their mobile devices to visit your business online.

The Dotser 'mobile first' system presents your services and products in a simple way, allowing visitors to find exactly what

they want, as quickly as possible.







### **Online Transactions & Order Management**

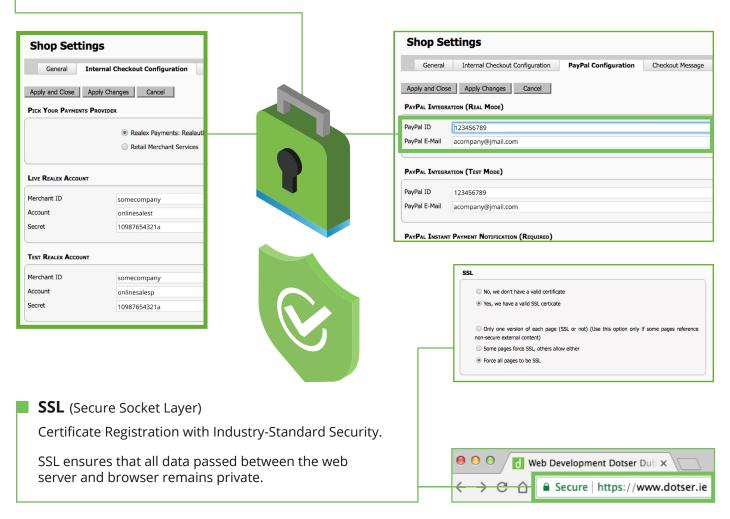
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# **Enable secure online transactions with the facility to view & manage orders**

- Submit online order to bank for payment verification and processing
- Email sent to buyer and sales team with order confirmation and detail
- Database of new and historical orders saved in central system
- Manage status of individual orders (dispatched, delivered, create your own)
- Integration with Realex, RMS and PayPal (account required)
- Simple invoice receipt
- Customers can view order details and history
- SSL Certificate registration



### Payment Gateway Integration







### **Payment Gateways**

### **Multiple Payment Options**

Allow customers choose how they want to pay - secure shopping cart with multi payment gateways.

Customers can pay for products and services using a secure shopping cart system and reputable payment gateways from leading payment providers.



## **Enabling Secure Transactions**



Dotser work with Stripe software in order to accept payments and manage businesses online.

Whether you're looking to bill customers on a recurring basis, set up a marketplace, or simply accept payments, Stripe is the leading fully integrated, global platform that can support online payments.



















### **Secure Cloud Hosting**

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### **Secure & Server Databases**

Cloud hosting and storage is a critical component of an effective online business and digital strategy. Dotser's experience in providing a secure and resilient cloud infrastructure to host your business solution ensures your system is always online.

Dotser uses a complete range of cloud storage services to support both application and archival compliance requirements and our partnership with world leaders in cloud technologies ensures we offer reliable, scalable, and secure solutions.





### **Back up Policy**

Dotser has the ability to recover, restore and retrieve data that is lost/damaged/compromised to meet regulatory backup compliance requirements.

Cloud Partners









### **Our Clients**

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### Over 1 Million Euro Raised by Over 1,200 Participants

Go to www.fundmajor.com to view more clients



Grand Canal Walk



Carlow GAA



Ballinamere GAA



Offaly Ladies Football



Colaiste Choilm School



Glen Rovers / St Nicks GAA Club



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### **Dotser Content Management System (CMS)**

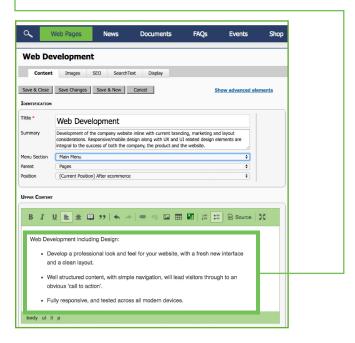
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# The Easy-to-use Dotser CMS system allows you to update content on your website through any web browser on any device

- Unlimited pages
- Add and edit pages or subpages (text and images)
- Choose from the different photo galleries fading, vertical, enlarge and finger-swipe effect
- Captions and links on images
- Ability to edit keywords and meta tags per page (SEO)
- Add news, events, testimonials & FAQ's
- Embed YouTube and Vimeo video clips
- Social media links including Facebook, Twitter,
   Instagram, Snapchat, LinkedIn, YouTube & others
- Privacy statement in footer (terms and conditions)
- File downloads (pdf, word, excel)
- Optional website cookie message for legal purposes
- Site map (Google webmaster tools)
- Contact enquiry form (Honey Trap spam reduction)

### Web Pages

Easily input & update text.



### Page Structure

- User-friendly page-structuring mechanism.
- Add/remove/order pages & subpages.
- Hide/block pages.



### Image Gallery

- Upload & add images to your site.
- Add image title, caption titles/text, links & image descriptions.
- Hover-text & alternative screen-reader text.
- Upload, rotate & crop images easily.
- Hide/delete elements.





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### **Membership Management**

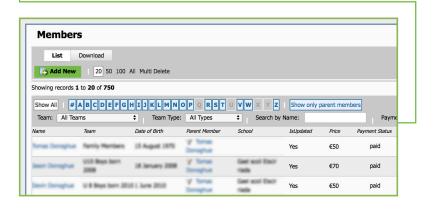
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### Efficient, comprehensive membership management system

Dotser's membership management system provides for the efficient management of your organisation's membership & activity.

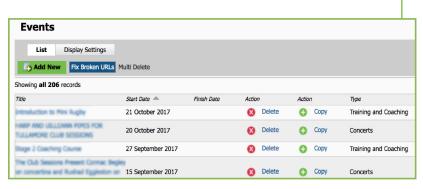
- Membership registration & payment automatically linked
- Register members by category individual, club, or company
- Tailor your Terms & Conditions Members must agree to your Terms & Conditions to sign up
- Add specific policies to your membership charter Inform your members about data protection and specific organisation-sensitive policies such as anti-doping
- All membership information stored securely in compliance with data protection
- Filter view by relevant category Team/age group/member

### Secure Membership Database

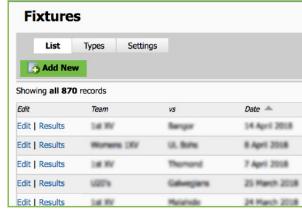




### Manage & Display Events



### Record & Organise Club Fixtures & Results









### **Layout & Design**

The creative team at Dotser are here to assist you in developing and designing your website.

### The Dotser team will:

- Create the website layout and design in line with company branding
- Implement your brand font and colour scheme (style sheet)









### **Style Sheet**

### **Colour Swatches**

Website Primary and Background Colour



### **Text/Font Colour**



Headings and Page Content Text/Fonts

### **BEBAS NEUE BOLD**

BEBAS NEUE REGULAR

Open Sans Regular

Bickham Script Pro

### Iconography



















### **Training & Office Hours Support**

### With Dotser you can avail of the team's help and support with:

 Web & marketing advice
 Live online training
 Email support Phone helpline available from 9am to 5pm, Monday to Friday



# **Support Services**

- Fast & efficient helpdesk support
- Our team have the ability to remotely control your computer for troubleshooting & training
- Knowledge base
- Download guide
- Guidance in setting up email with purchased email services
- Helpdesk support
- Online support requests managed in one place
- Quick-response turnaround

Software























### **Our Clients**

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Providing a user-friendly service to our clients for over 20 years, Dotser has delivered web development, web design projects and marketing solutions to over 300 clients throughout Ireland.



# Michael Glaveys Swap the ball MICHAEL GLAVEYS AND DOON GAA CLUB SWAP THE BALL

